

FOR IMMEDIATE RELEASE  
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**WILLAMETTE VALLEY VINEYARDS HOSTS GRAND OPENING CEREMONY FOR THE  
WINERY'S BEND LOCATION**

**Bend, Ore.** — Willamette Valley Vineyards is hosting a ribbon-cutting ceremony and grand opening for its Bend Tasting Room & Restaurant on Friday, June 14 from 3 pm to 4 pm. Representatives of Bend's media outlets are invited to attend.

Willamette Valley Vineyards has expanded over the last two years in Oregon and Southwest Washington communities where the winery's club members and stockholders live and show support for wine and food experiences closer to home.

The Bend location is Willamette's fourth location built under the winery's Tasting Room & Restaurant venture. More locations are operating in Lake Oswego, Vancouver (WA) and Happy Valley.

Local Bend public figures — including Mayor Melanie Kebler and Willamette Board Member Stan Turel — will attend the open house-style event and welcome the winery to the community.

Willamette Valley Vineyards Founder and CEO Jim Bernau will attend to thank the City of Bend for its warm reception.

"The Bend community has welcomed us with open arms and raised glasses," Bernau said. "It is exciting to share the Willamette story with a community full of wine enthusiasts and bring another piece of wine country to Central Oregon."

WILLAMETTE VALLEY  
VINEYARDS

Located at 916 NW Wall Street, Willamette Valley Vineyards in Bend is a tasting room and restaurant featuring Oregon-grown wine and food inspired by the Pacific Northwest.

Willamette's menu in Bend was created by Executive Winery Chef DJ MacIntyre. General Manager Cara Doering leads the Bend Tasting Room & Restaurant.

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**Willamette Valley Vineyards**

Founded in 1983 by CEO Jim Bernau with the dream of creating world-class Pinot Noir while serving as stewards of the land, Willamette Valley Vineyards has grown from a bold idea into one of the region's leading wineries, earning the title "One of America's Great Pinot Noir Producers" from Wine Enthusiast Magazine. In addition, all the vineyards have been certified sustainable through LIVE (Low Input Viticulture and Enology) and Salmon-Safe programs. The winery owns or leases 1,000 acres of vineyard land and offers elevated wine experiences at 10 tasting rooms in Oregon, Washington and California - made possible by the stock ownership of many wine enthusiasts.

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